

BEFORE  
THE PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA

DOCKET NOS. 1990-517-C and 2005-98-C - ORDER NO. 2009-846

DECEMBER 4, 2009

IN RE: Docket No. 1990-517-C – Application of	)	ORDER APPROVING
Matrix Telecom, Inc. d/b/a Matrix Business	)	MODIFICATION TO
Technologies for a Certificate of Public	)	COMPANY NAME AND
Convenience and Necessity to Provide	)	AMENDING
Interexchange Telecommunications (f/k/a	)	CERTIFICATES
Matrix Telecom d/b/a Phone\$ave)	)	
	)	
and	)	
	)	
Docket No. 2005-98-C – Application of	)	
Matrix Telecom, Inc. d/b/a Matrix Business	)	
Technologies for a Certificate of Public	)	
Convenience and Necessity to Resell Local	)	
Exchange Telecommunications Services	)	
within the State of South Carolina.	)	

This matter comes before the Public Service Commission of South Carolina (the “Commission”) on the application of Matrix Telecom, Inc. d/b/a Matrix Business Technologies (“Matrix” or the “Company”) for approval of a modification of the Company’s name by which it will be doing business in South Carolina. Matrix proposes to adopt Trinsic Communications as a new “doing business as” (d/b/a) or trade name with regard to offering telecommunications services in South Carolina. The Company requests the Commission’s approval of the name modification on an expedited basis.

Matrix is presently certificated by this Commission to provide resold interexchange telecommunications services within the State of South Carolina in Docket

No. 1990-517-C pursuant to Order No. 90-1176, issued December 19, 1990. The Company is also certificated by this Commission in Docket No. 2005-98-C to provide local exchange telecommunications services pursuant to Order No. 2005-449, issued August 25, 2005, and Order No. 2007-237, issued April 5, 2007. For changes in the Company's name from the initial certifications, see Commission Order Nos. 94-947 and 2006-740.

By letter filed October 26, 2009, Matrix advises the Commission of the Company's recent adoption of the fictitious name of Trinsic Communications and requests expedited approval by the Commission of the name modification. Additionally, Matrix seeks a waiver of the notice of publication of the requested change. According to the Company, customers are currently being billed under the Trinsic Communications name due to the purchase by Matrix of the customer base from Trinsic Communications, Inc. via bankruptcy proceedings;<sup>1</sup> therefore, Matrix requests that publication not be required. Matrix provides with its request an updated Authorized Utility Representative Form reflecting the d/b/a of Trinsic Communications.

After review and consideration of Matrix's application, we hereby grant waiver of publication of the Notice of Filing since Matrix's customers are currently being billed under the Trinsic Communications name and conclude that the request for approval of "Trinsic Communications" as a trade name to the Company's name should be granted.

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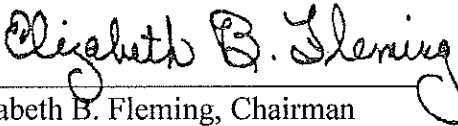
<sup>1</sup> See Order No. 2007-421 in Docket No. 2007-134-C.

IT IS THEREFORE ORDERED:

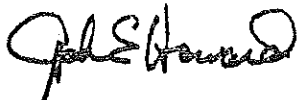
1. That the request of Matrix Telecom, Inc. d/b/a Matrix Business Technologies for approval of the addition of “doing business as” (d/b/a) or trade name to the Company’s name is approved, and Matrix Telecom, Inc. d/b/a Matrix Business Technologies is hereby authorized to utilize “Trinsic Communications” as an additional trade name for its telecommunications services provided in South Carolina. Accordingly, the Commission’s records will hereby be amended to reflect the adoption of the trade name of “Trinsic Communications”.

2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

  
Elizabeth B. Fleming, Chairman

ATTEST:

  
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John E. Howard, Vice Chairman  
(SEAL)